

2013 ARTWALK in Stamford Downtown Artist Jury Application

To enhance Stamford Downtown's Outdoor Sculpture Exhibit for the Summer of 2013, we are pleased to announce that Stamford Downtown Special Services District (DSSD) will host its first **ARTWALK in Stamford Downtown** on June 14-15, 2013. The **ARTWALK** will begin Friday evening from 6pm-9pm and continue on Saturday, from 10am-7pm. Several downtown merchants have already agreed to showcase a variety of juried professional artists and we are inviting you to complete our application for consideration. Please complete and return the required information, required materials and this signed application form to fineart@picture-that.com by **May 6, 2013**.

REQUIRED INFORMATION:

Artist Name: _____
Address: _____
City, State, Zip: _____
Phone number(s): _____
Email: _____ Website: _____
Medium: _____

REQUIRED MATERIALS:

1. Five digital jpg files of artwork to be considered (~350 dpi in size). Name the jpg files the same as artwork title
2. List of artwork including title, year created, medium, size and insurance value
3. Artist Bio and/or Artist Statement
4. Artist Photo

When returning your submission, please format the subject of your EMAIL as follows:
ARTWALK_LastNameFirstName_CityState. For example: ArtWalk_CooperValerie_StamfordCT

APPLICATION FEE: \$50 (due upon notification of acceptance on May 13)

KEY DATES:

Application Dates: April 18, 2013 – May 6, 2013
Artists Accepted as Participants Notified by: May 13, 2013
Merchants – Participating Artists Assignment Process: May 13 – 17, 2013
Exhibit Dates with Merchants: June 3 – July 7, 2013
ARTWALK in Stamford Downtown Weekend: June 14-15, 2013

General Release: I hereby release, forever discharge, and hold harmless Stamford Downtown Special Services District, Picture That LLC and the City of Stamford from all manner of actions, suits, damages, claims, and demands whatsoever in law or in equity from any loss or damage to property of the Undersigned while in possession or supervision of **2013 ARTWALK in Stamford Downtown**, it's agents, representatives, or employees. I also hereby affirm that all items exhibited will be created by me. I authorize the use of digital images and information herein submitted to **2013 ARTWALK in Stamford Downtown** for publicity (both print and electronic usage) and documentation. I have read and understand all the information in this application including the Criteria for participating Artists on Page 2, and I agree to comply with **2013 ARTWALK in Stamford Downtown** rules and regulations.

Artist Signature: _____ **Date:** _____

STAMFORD DOWNTOWN ARTWALK ARTIST JURY APPLICATION

CRITERIA FOR PARTICIPATING ARTISTS:

It is the goal of **2013 ARTWALK in Stamford Downtown** to ensure that you have the most successful experience possible. To get the fullest satisfaction out of your participation, we have adopted the following criteria for participating artists. If you have any questions after reviewing the criteria, please don't hesitate to contact us.

1. You are required to attend our June 14-15 **ARTWALK in Stamford Downtown** Opening Weekend (or send representation). **ARTWALK** attendees love the chance to meet and talk with artists about their artwork. Moreover, you need to be present to sell your artwork. While a merchant will host you that evening, it is your responsibility to meet prospective clients, tell them about yourself, give them any marketing materials you may have, and do the actual selling of your work.
2. You are responsible for the arrangements made between you and the merchant. Once an assignment has been made, you will be responsible to contact the merchant at least **seven days prior** to the **ARTWALK in Stamford Downtown** Opening Weekend and confirm:
 - ✓ the amount of space available
 - ✓ date/time for both hanging and taking down your exhibition as the Artists are responsible this component.
 - ✓ infrastructure or tools needed for artist to hang (nails, hammer, easels, etc.) the exhibition
 - ✓ the length of time for the exhibition
3. You, the Artist, are responsible for hanging your artwork and for taking it down.
4. All art must be original and created by the participating artist and displayed in a finished and professional manner. 2-D work must be completely dry and ready for display in a frame or other hangable format. 3-D work must be display ready.
5. The **2013 ARTWALK** Committee reserves the right to select artists as deemed fit. In addition, we will try to find the best fit for your style of art and align with each individual merchant owner's preferences. Requests will be considered.
6. Displayed art must be within the guidelines on the application form and rules and regulations. Because the **ARTWALK** is a family event and caters to all ages, all art will be reviewed prior to approval.
7. The **2013 ARTWALK** Committee reserves the right to remove artwork deemed in violation of the **ARTWALK** rules.
8. Artists are expected to carry their own insurance. The merchants will not be liable for any damage incurred to any art during the event.
9. Each artist is responsible for their own sales and transactions. A 25% commission on all sales will be charged and all proceeds will be donated to our **2014 ARTWALK in Stamford Downtown** Operations Budget.
10. In order for the **2013 ARTWALK in Stamford Downtown** to be a complete success, a 1 week cancellation policy is required due to space limitations.

Remember, the goal of **2013 ARTWALK in Stamford Downtown** is that your artwork enhances the atmosphere of Stamford Downtown while providing artists a unique and low cost venue to showcase their work. To that end, the merchant hosting you is providing you with rent-free space in a destination with dedicated customer traffic to come admire your art at no cost to you. Please make arrangements with the merchant to both hang and take down your exhibition in a way that impacts their business as lightly as possible. We want the merchant to be happy with his or her **ARTWALK** experience also, so that they continue to provide rent-free space for artists in the future.

Questions? Contact...

Valerie A. Cooper, Art Consultant
&

2013 ARTWALK in Stamford Downtown Curator

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